

LEHNA BERG

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Profile

Dedicated multidisciplinary Bryn Mawr College grad, holding a degree in Philosophy, with a focus on critical theory and film philosophy. Cultivated a unique perspective to critically analyze complex societal issues and their translation to visual media, coupled with over 8 years of experience in dynamic client-based work environments. Eager to contribute to an organization by providing a client-centered approach, and life-long dedication to the arts and projects that challenge boundaries and provoke meaningful thought and discussion.

Skills

- Final Cut Pro and Adobe Premiere
- Excell and Google Sheets
- Content Development and Revision
- Script Writing and Formatting
- Creative Collaboration
- Social Media Management
- Shot and Scene Planning
- Critical Thinking

Experience

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| Art Collective Creator
Art Femmes D.C. <ul style="list-style-type: none">• Created a free art group for female identifying people to come together and create art biweekly.• Managing social media page and community outreach.• Developing different themes and prompts for every meeting. | 06/2023 to Current
Washington, DC |
| Medical Assistant and Administrator
Bluerock Care <ul style="list-style-type: none">• Observed delivery of care and business activities and made recommendations to improve programs, case management and clinical management.• Used various company software to locate patient medical records and record patient outreach.• Participated in team meetings to improve workflows and contribute to improving patient population outcomes. | 05/2022 to Current
Washington, DC |
| Medical Assistant & Social Media Manager
Maui Skin Clinic <ul style="list-style-type: none">• Directed social media and digital marketing strategy and initiatives to promote brand building, guest retention and revenue-focused activities using editing and graphic design tools to create content and visuals for social channels.• Secured patient information and maintained patient confidence according to HIPAA regulations while managing phones, scheduling and following up on patient appointments. | 01/2023 to 06/2023
Kula, HI |
| Assistant Director
Tryka Film <ul style="list-style-type: none">• Met with director, producer and production teams to discuss creative vision, define technical requirements and plan shooting schedule.• Supervised and coordinated work of camera, lighting and sound crew members. | 07/2017 to 09/2017
Bethesda, MD |
| Video Intern
Revolution Messaging <ul style="list-style-type: none">• Researched production topics using internet, video archives and other informational sources.• Used Adobe Premiere to transform footage and create compelling political content.• Collaborated with creative team and director to align editing approach with artistic vision. | 05/2015 to 08/2015
WASHINGTON, DC |

Education and Training

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| Bachelor of Arts: Philosophy
Bryn Mawr College <ul style="list-style-type: none">• Graduated cum laude | 05/2022
Bryn Mawr, PA |
| High School Diploma
Bethesda Chevy Chase <ul style="list-style-type: none">• International Baccalaureate Diploma of Art• International Baccalaureate Diploma of Film• Student Film Festival Award for best screenplay | 05/2017
Bethesda |